

JOIN THE

# MARKETING CLUB

Enjoy Marketing Support, Learn new Strategies,  
Socialise and Network with other Marketing Professionals.



Are you looking to elevate your marketing game and stay ahead of the competition? Join our **Marketing Club** and gain access to exclusive resources, expert insights, and monthly offers designed specifically to help marketers like you get ahead and succeed.

Apply for membership today and empower yourself to step up your marketing game. You will feel right at home and enjoy the opportunity to meet and network with other marketers like you.

Become a member and enjoy these exclusive benefits:

#### 1 Continued Learning

Join our quarterly **Zoom meetings**. We invite a marketing professional to share trends, give advice and valuable marketing tips. Members get login details to view from their remote locations.

#### 2 In-Person Networking

Attend the in-person, members only **networking events** in Cape Town, Johannesburg and Durban during the year. Members are welcome to attend all/any cities. Additional event charges apply to attend these members only events.

#### 3 Conference Discounts

**Get 40% Discount** (on the full published price) at all Marketing & Sales Conferences hosted by CADEK Media in South Africa (these include [Marketing Indaba](#), [Marketing Forum](#), [Digital Marketing Conference](#) and [Sales Summit](#)).

#### 4 Marketing Newsletter

Receive our quarterly **Marketing Club e-Newsletter** with content helping you with everyday marketing tasks. Get resources like cheat sheets, TO DO lists, tips and tools that will help you keep your marketing on track.

#### 5 Marketing Week **FREE PASS**

Get a free pass to join our Marketing Week webcasts in March and August. These 3-day webcasts focusses on marketing strategies, social media marketing, digital marketing and sales. Logon each morning from 9am – 11am in the comfort of your own office.

#### 6 Exclusive Offers

Get exclusive members only offers from our partners. From software and CRM tools to marketing services and events. We find suitable **products and services** that can make your job easier, save you time and market more effectively.

#### 7 Club Library Access

We are building a Marketing Club Library of digital assets. Members get free access to the Library during their membership as well as notices when new content is loaded. View e-books, talks, newsletters and more.

#### 8 Welcome / Renewal Gift

Receive a useful gift delivered to you digitally when you make your upfront annual membership payment.

**SAVE 50% on Annual Membership for 2026 when you apply and pay by 30 April 2026.**

Complete the Membership Application on Page 3 today.

# MARKETING CLUB

**2026 Calendar**

(Update V3 – March 2026)

Date:	Event:	Venue / Time:	Cost / Notes:
10 March 2026	Club Meeting (online via Zoom)	Zoom Meeting 9am – 10am	Free for Members – Online
25 – 27 March 2026	Marketing Week	9am – 11am daily via Zoom	Free for Members – Online
22 – 23 April 2026	Marketing Indaba - Cape Town	Conference 9am – 4pm daily	40% OFF for club members*
22 April 2026	Sundowner Event – Cape Town	Cape Town 5pm – 8pm	Members: R950
4 June 2026	Sales Summit – Sandton	Sales Training 9am – 4pm	40% OFF for club members*
9 June 2026	Club Meeting (online via Zoom)	Zoom Meeting 9am – 10am	Free for Members – Online
11 June 2026	Marketing Strategy Workshop - Sandton	Sandton, 9am – 4pm	40% OFF for club members*
11 June 2026	Sundowner Event – Sandton	Sandton 5pm – 8pm	Members: R950
24 June 2026	Marketing Strategy Workshop - Durban	Umhlanga, 9am – 4pm	40% OFF for club members*
24 June 2026	Sundowner Event – Durban	Umhlanga, 5pm – 8pm	Members: R950
25 June 2026	Sales Summit – Durban	Umhlanga, 9am – 4pm	40% OFF for club members*
4, 5, 6 Aug 2026	Marketing Week 2026	9am – 11am daily via Zoom	Free for Members - Online
12 August 2026	Marketing Strategy Workshop - Cape Town	Cape Town, 9am – 4pm	40% OFF for club members*
13 August 2026	Sales Summit – Cape Town	Cape Town, 9am – 4pm	40% OFF for club members*
8 September 2026	Club Meeting (online via Zoom)	Zoom Meeting 9am – 10am	Free for Members - Online
29 Oktober 2026	Bemark met Sukses - Pretoria	Menlyn, 9am – 4pm	40% OFF for club members
10 November 2026	Club Meeting (online via Zoom)	Zoom Meeting 9am – 10am	Free for Members – Online
18 – 19 Nov 2026	Digital Marketing Conference	Cape Town, 9am – 4pm daily	40% OFF for club members*
24 November 2026	Sundowner Event – Durban	Umhlanga, 6pm – 9pm	Members: R950
26 November 2026	Breakfast Event – Pretoria	Pretoria, 9am – 11am	Members: R950
4 December 2026	Breakfast Event – Cape Town	Cape Town, 9am – 11am	Members: R950

\*Discount is for the Club Member only. Member must attend in person. A discounted ticket is transferrable at additional cost at the time of transfer.

**PLEASE NOTE:** Club Members can attend all or any event/s in any city. Booking links will be shared with members closer to the dates and tickets will be available on a first book, first allocated basis. We reserve the right to make changes to the dates, times and locations without prior notice. Once you have booked for an event, you will be updated of any changes, if at all.



Marketing Club is owned and administrated by:  
 CADEK Media CC  
 Tel: 021 854 4700  
 VAT nr: 454 025 5983  
 Reg nr: 2010/048280/23

# Membership Application Form

## Marketing Club Membership 2026

### Marketing Club Membership Application Form

1. Kindly complete all sections of this application form. If you enrol more than one member, also complete the 2<sup>nd</sup> page sections F - .
2. Submit the signed form together with your proof of payment to [info@cadek.co.za](mailto:info@cadek.co.za)
3. You will be notified by email as soon as your application were processed and your membership activated.

#### SECTION A: Member Details

Member Name & Surname:			
Your Current Position:			
Your E-mail Address:			
Work Phone:		Cell Number:	

#### SECTION B: In which industry do you currently work? (choose top 3)

<input type="checkbox"/>	Advertising / Marketing	<input type="checkbox"/>	Construction / Real Estate	<input type="checkbox"/>	Logistics / Distribution	<input type="checkbox"/>	Mining / Minerals
<input type="checkbox"/>	Agri Business	<input type="checkbox"/>	Energy / Utilities	<input type="checkbox"/>	Machinery / Vehicles	<input type="checkbox"/>	Trade / Wholesale / Retail
<input type="checkbox"/>	Business Services / Supplies	<input type="checkbox"/>	Finance / Banking	<input type="checkbox"/>	Manufacturing	<input type="checkbox"/>	Other:

#### SECTION C: Choose membership plan (tick appropriate option)

<input checked="" type="checkbox"/>	Membership fees Incl Vat	Member QTY	Total Incl Vat
	<b>Save 50% on annual membership fees</b> <b>when you apply and pay by 30 April 2026</b> R1,978 Annually less 50% = <b>R989 per member for 2026</b>		R

#### SECTION D: Billing Details for Membership

Company Name:			
Billing Address:			
Town / City:		Postal Code:	
Your Name:			
Tel Number:		Web Address:	
Billing Email address:		VAT number:	

#### PAYMENT TO (our invoice will follow on receipt of payment)

**EFT Payments:** Bank: Standard Bank, Helderberg 033 012 Account Name: CADEK Media Account nr: 072 473 436

**Card Payments:** Pay with your credit card by using our secured YOCO Payment link at <https://pay.yoco.com/cadek>

#### SECTION E: Acknowledgement

I have read, understand and agree to the Marketing Club's standard terms and conditions for membership attached. I am authorised to enter into this application and the membership agreement on behalf of the company being billed. By signing this application form, I consent to my personal and business information and data supplied herein being processed by the Marketing Club Administrator from this date on until I withdraw my consent in writing. I also consent to receive all Marketing Club member communications by e-mail during my membership and/or until I withdraw my consent in writing to [info@cadek.co.za](mailto:info@cadek.co.za).

Thus done and signed at \_\_\_\_\_ on this the \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_

Applicant's Name (Print Name)

Signature

PLEASE scan and email to [info@cadek.co.za](mailto:info@cadek.co.za)



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 Reg nr: 2010/048280/23

## **Additional Members Info**

### **Marketing Club Membership 2026**

#### Marketing Club Membership Application Form

1. Kindly complete this form if you are enrolling more than one member from the same company. Please include it with your main application form.

#### SECTION F: Billing Details for Membership

Company Name as per main application form:	
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#### SECTION G: Additional Member Details

##### **Member 2**

Member Name & Surname:			
Your Current Position:			
Your E-mail Address:			
Work Phone:		Cell Number:	

##### **Member 3**

Member Name & Surname:			
Your Current Position:			
Your E-mail Address:			
Work Phone:		Cell Number:	

##### **Member 4**

Member Name & Surname:			
Your Current Position:			
Your E-mail Address:			
Work Phone:		Cell Number:	

##### **Member 5**

Member Name & Surname:			
Your Current Position:			
Your E-mail Address:			
Work Phone:		Cell Number:	

#### SECTION H: Acknowledgement

I have read, understand and agree to the Marketing Club's standard terms and conditions for membership attached. I am authorised to enter into this application and the membership agreement on behalf of the company being billed. By signing this application form, I consent to my personal and business information and data supplied herein being processed by the Marketing Club Administrator from this date on until I withdraw my consent in writing. I also consent to receive all Marketing Club member communications by e-mail during my membership and/or until I withdraw my consent in writing to [info@cadek.co.za](mailto:info@cadek.co.za).

Thus done and signed at \_\_\_\_\_ on this the \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_

\_\_\_\_\_  
 Applicant's Name (Print Name)

\_\_\_\_\_  
 Signature

PLEASE scan and email to [info@cadek.co.za](mailto:info@cadek.co.za)



# MARKETING CLUB

## STANDARD TERMS & CONDITIONS FOR CADEK MEDIA'S MARKETING CLUB MEMBERS

### 1. Membership Application and Enrolment

- 1.1 Membership is open and available to all individuals who wish to advance their marketing, sales, business and networking skills.
- 1.2 To become a member, individuals must complete the Member Application form and agree to these terms and conditions.
- 1.3 The Member Application form must be accompanied by a Proof of Payment for the membership.
- 1.4 The membership application is for an initial 12-month period and is automatically renewed thereafter for 12 month periods until the member cancel its membership in writing (see Membership Cancellation below).

### 2. Membership Fees

- 2.1 Members are required to pay the annual membership fee as stated on the membership application form.
- 2.2 Membership fees are for a period of 12 months running and is non-refundable.
- 2.3 Membership fees must be paid in full by the specified due date. Late payments may incur additional charges.

### 3. Additional Event Fees

- 3.1 Additional event fees will apply for any in-person and live events organised by the Club.
- 3.2 Such additional fees will be advertised in advance, and it is the member's own choice to participate in or attend such ticketed events.

### 4. Access to Resources

- 4.1 Members will be informed of, and have access to, marketing resources, tools, and events as organised by the club.
- 4.2 Members are encouraged to utilize these resources to enhance their marketing skills and knowledge during their membership.

### 5. Code of Conduct

- 5.1 Members agree to the Marketing Club's code of conduct and rules which include:
  - 5.1.1 Respect: Members must treat each other with respect and courtesy, fostering a supportive and inclusive environment.
  - 5.1.2 Confidentiality: Personal information and club matters discussed within the club should remain confidential and not be shared without permission.
  - 5.1.3 Participation: Members are encouraged to actively participate in club activities and meetings, contributing to the club's success and growth.
  - 5.1.4 Compliance: All members must adhere to the club's standard terms of membership and procedures as outlined in this document.
  - 5.1.5 Conduct: Members are expected to always maintain professional behaviour, avoid conflict with fellow members and avoid any actions that could bring the club into disrepute or damage its position or image.
- 5.2 Violation of the code of conduct may result in suspension or termination of membership without refund.

### 6. Confidentiality

- 6.1 Members must keep all club-related and member information confidential and not share it with non-members.
- 6.2 The club will take appropriate measures to protect members' personal data as per the POPIA act.

### 7. Termination

- 7.1 You can terminate your membership by giving 30-days notice BEFORE the expiry date of your current 12-month membership term.
- 7.2 The remainder of your current 12-month membership term is non-refundable and no membership fees can be refunded.
- 7.3 The termination request must be in writing and emailed to [info@cadek.co.za](mailto:info@cadek.co.za).
- 7.4 Membership can also be terminated by the club for any breach of the membership terms and conditions or code of conduct.

### 8. Dispute Resolution

- 8.1 Any disputes will be resolved through mediation between parties.

### 9. Amendments

- 9.1 The club reserves the right to amend these terms and conditions at any time. Members will be notified of any changes.

### 10. Governing Law

- 10.1 These terms and conditions are governed by the laws of the jurisdiction in which the club head office is located.

### 11. POPIA and Personal Data

- 11.1 By submitting your membership application and information for membership, you provide explicit and voluntary consent to the Club Administrators (CADEK Media CC) to collect, process and store your personal data provided for Membership purposes.
- 11.2 You further provide explicit and voluntary consent to CADEK Media CC and the Marketing Club to receive marketing and other communication via e-mail, postal mail, telephonically, messenger applications like whatsapp and Facebook messenger and social media platforms.
- 11.3 You also agree to receive partner offers through the club's communication channels as in 11.2 above.
- 11.4 Personal data will be collected solely for legitimate club activities, such as membership management, event coordination, and general communications.
- 11.5 Your data will be processed lawfully, fairly, and in a transparent manner. Only data necessary for the specified purposes of the Club activities will be collected and processed.
- 11.6 The club will take Reasonable steps to ensure that personal data is accurate, complete, up-to-date and stored securely.
- 11.7 Members may at any time request that their personal data is updated or removed.